



# Arunodaya University

( Established Under Section 2(f) of UGC Act. 1956 )

Ref No: AU/2026/O/EC/MD/MGMT/3005

Date: 21<sup>st</sup> February 2026

## Activity Report on: **NATIONAL MANAGEMENT DAY**

**Organized by:** Department of Management Studies, AU

**Coordinator by:** Mrs. Onam Ngoba and Mr. Budhi Sambiyo (Assistant Professor, AU)

**Venue:** Conference Hall, Block A, AU

**Date:** 21<sup>st</sup> February 2026

The Department of Management Studies successfully organized a Quiz competition on the National Management Day 2025-26 on 21 February 2026. The session was led by the Assistant Professor, Mrs. Onam Ngoba and Mr. Budhi Sambiyo who organized the event in a successful manner. A total of 22 students were present.

On 21<sup>st</sup> Feb 1957, 15 management association came together to constitute all India management association, the national forum for promotion of management in India. Since then, the day is celebrated as the AIMA foundation day. This year AIMA celebrated its 70<sup>th</sup> AIMA's foundation day and its 20<sup>th</sup> National Management Day.

### ❖ OBJECTIVE OF THE WORKSHOP:

The primary objective of a quiz competition is to evaluate participants' knowledge, encourage learning, and promote critical thinking. The session is to understand and evaluate the basic knowledge of the participant in the field of management. To improve or expand the practical knowledge of management in the modern business world.

### ❖ KEY HIGHLIGHTS OF THE NATIONAL MANAGEMENT DAY 2025-26:

**Mrs. Onam Ngoba and Mr. Budhi Sambiyo** elaborated on the significant aspects of national Management Day, emphasizing:

The key highlight of National Management Day is the celebration of the All India Management Association (AIMA)'s Foundation Day on February 21st, where they recognize and award outstanding management professionals across various industries with the AIMA Awards of Excellence, including the prestigious Lifetime Achievement Award, while also holding discussions and forums focused on current trends and challenges in the management field; essentially marking a day to acknowledge and promote excellence in management practices within India.



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➤ Key points about National Management Day:

- **Date:** Celebrated on February 21st every year.
- **Organizer:** All India Management Association (AIMA).
- **Focus:** Recognizing and honoring exceptional management practices and leaders in India.
- **Key event:** Presentation of AIMA Awards of Excellence, including the Lifetime Achievement Award.
- **Significance:** Provides a platform for industry experts, academicians, and government officials to discuss critical management issues facing the nation.

❖ **INTERACTIVE SESSION AND DISCUSSION:**

Following Mr. Pema Dorjee Sharjo conducted the quiz session where participants actively answered all the questions. Faculty members and students raised queries regarding certain topics, particularly in the context of accounting, human resource management, and marketing.

❖ **CONCLUSION & TAKEAWAYS:**

In conclusion, National Management Day serves as a crucial platform to acknowledge the significance of effective leadership and management practices in driving national progress, highlighting the need for ethical decision-making, continuous innovation, and a focus on developing skilled managers who can navigate complex challenges to achieve sustainable growth across various sectors of the economy, all while fostering a culture of responsible business practices and social welfare.

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*B. Sambiyu*  
01/03/2026.

**Report Prepared by:**

Mrs. Onam Ngoba and Mr. Budhi Sambiyu  
(Assistant Professor, AU)

*Kannodshu*  
5/3/26

**Dy. Registrar**



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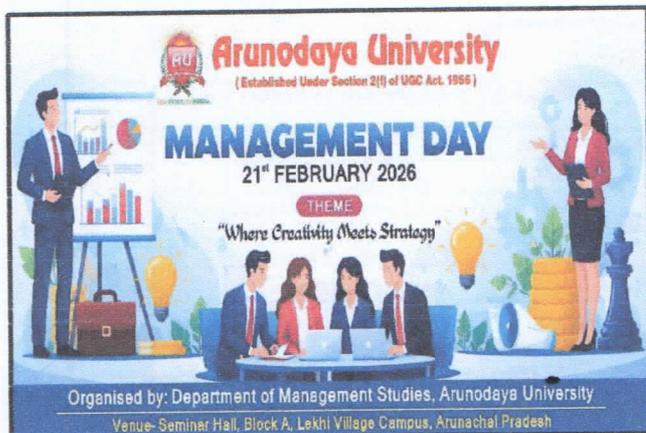
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## PHOTO GALLERY



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## ATTENDANCE SHEET

Attendance sheet

Date: 21/2/26.

S.no	Name of the student	Email ID	Course	Sem	Sign
01.	Tana Abin Tara	akirtanataro 121@	BBA	2 <sup>nd</sup>	<i>[Signature]</i>
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22	OLIK Padung		MBA	2 <sup>nd</sup>	<i>[Signature]</i>

*B. Sambiyu*  
09/05/2026

Report Prepared by:

Mrs. Onam Ngoba and Mr. Budhi Sambiyu  
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*Kumodisha*  
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