



Ref No: AU/2026/O/PC/NSSH/3007

Date: 23rd February 2026

Report on:

THE NATIONAL SC-ST HUB (NSSH) MEGA AWARENESS PROGRAMME

Organized by: Ministry of Micro, Small & Medium Enterprises, Government of India

Venue: D.K Convention Hall, Itanagar, Arunachal Pradesh

Date: 23rd February 2026

Timing: 8:30 AM to 1:30 PM

❖ INTRODUCTION:

The objective of promoting entrepreneurship and enhancing participation of SC/ST communities in the MSME sector. The program witnessed the gracious presence of the **Hon'ble Chief Minister of Arunachal Pradesh, Mr. Prema Khandu**, who chaired the event. The Hon'ble Industry Minister, senior officials from the Government of Arunachal Pradesh, and a delegation from the Central Government were also present to strengthen the outreach of the scheme. Arunodaya University actively participated in the program with a distinguished delegation comprising: Dr. N. V. Sanghvikar, Vice Chancellor, Mr. Anurag Tiwari, Dean – Students Welfare, Mr. Pranjal Sakia, Training & Placement Cell, Shree Mithu Das, Chief Account Officer, Dr. Bijay Das Assistant professor department of Management, Mr. Akash Sarvan Assistant professor department of commerce and more than 55 students.

❖ OBJECTIVE:

The mega conclave specifically targeted university and college students, aspiring and existing entrepreneurs, and other stakeholders in Arunachal Pradesh. It sought to generate widespread awareness about entrepreneurship opportunities, MSME growth pathways, and various Government of India initiatives under the NSSH umbrella. The programme emphasized interactive sessions, scheme dissemination, and on-the-spot support (e.g., Udyam Registration for MSMEs), aligning with broader goals of economic empowerment for SC/ST groups in the Northeast region.



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❖ DETAILS PROGRAMME SCHEDULE:

The event followed a structured minute-to-minute agenda, divided into key segments:

Morning Session (Inaugural).

8:30 - 9:30 AM	Registration
9:30 - 9:40 AM	Arrival of dignitaries and exhibition visit
9:40 - 10:00 AM	High tea for dignitaries
10:00 - 10:10 AM	Welcome, lamp lighting, and guest felicitation
10:10 - 10:15 AM	Welcome address by Dr. Subhransu Sekhar Acharya, CMD, NSIC
10:15 - 10:17 AM	Film on NSSH
10:17 - 10:20 AM	Inauguration of Entrepreneurship Development Institute, Jote
10:20 - 10:30 AM	Presentation on MSME Schemes by Ms. Mercy Epao, Joint Secretary, Gol.
10:30 - 10:35 AM	Film on MSME
10:35 - 10:40 AM	Address by Shri Toko Babu, Deputy Commissioner, Itanagar
10:40 - 10:45 AM	Address by Smt. Koj Rinya, Secretary (Horticulture & Industry), Arunachal Pradesh.
10:45 - 10:55 AM	Experience sharing by beneficiaries (NSSH: 2, PMV: 1, PMEGP: 1)
10:55 - 11:00 AM	Felicitation of successful entrepreneurs under NSSH, PMV, and PMEGP
11:00 - 11:10 AM	Address by Shri Nyato Dukam, Minister for Commerce & Industries, Labour & Employment, IPR, Arunachal Pradesh.
11:10 - 11:25 AM	Address by Shri Pema Khandu, Hon'ble Chief Minister, Arunachal Pradesh
11:25 - 11:30 AM	Vote of thanks by Smt. Neelam Sharma, Under Secretary, MoMSME
Departure of dignitaries	

❖ TECHNICAL SESSION (MAJOR INITIATIVES OF GOL):

11:45 AM — 1:10 PM: A series of concise presentations (5—8 minutes each) by key institutions,

including:

MSME, DFO	Brahmaputra Cracker and Polymer
SIDBI	Food Corporation of India
NABARD	IOCL
SBI, PNB	Power Grid Corporation India Limited
TRIFED	GRID India
NSTFDC	NE-EPCO
NTPC	NHPC



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1:05 — 1:10 PM: Vote of thanks by Shri Umesh Dixit, GM, NSIC

The technical session highlighted financial, procurement, and developmental support available from banks, developmental financial institutions, and public sector undertakings, enabling direct engagement with stakeholders.

❖ SIGNIFICATION AND IMPACT:

This National SC-ST Hub Mega Awareness Programme in Itanagar was a timely and impactful initiative in Arunachal Pradesh, where promoting entrepreneurship among youth, students, and SC/ST communities can drive local economic development. The presence of high-level dignitaries, including the Chief Minister, underscored government commitment to inclusive growth. By combining inspirational addresses, beneficiary stories, scheme presentations, and interactive elements, the event effectively bridged information gaps and encouraged participation in MSME ecosystems.

❖ CONCLUSION:

Overall, the conclave reinforced the NSSH Scheme's role in transforming SC/ST entrepreneurs into job creators, contributing to a self-reliant and Viksit Bharat. Such outreach programmes are vital for expanding scheme benefits to underserved regions and fostering sustainable entrepreneurship. The University delegation engaged enthusiastically in the sessions and exhibitions, reflecting its commitment toward empowering students and promoting entrepreneurial awareness among the youth.



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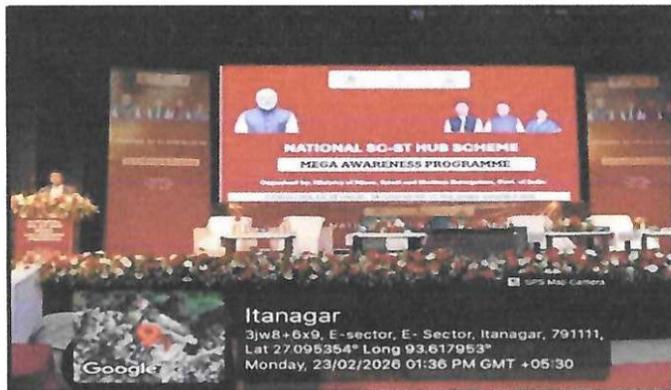
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PHOTO GALLERY





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ATTENDANCE SHEET

Dept of Management Studies.

FORMAT FOR ENROLMENT OF PARTICIPANT FOR MEGA EVENT under the national SC St Hub (NSSH) Scheme

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